



Natural disasters are followed by an increase in willingness to help other people

Namely, if a risk is perceived as caused by nature, people tend to focus on the consequences of a disaster, and they show higher preferences toward helping behaviours (Bohm & Pfister, 2000). This is in line with previous studies that demonstrated that natural hazards are often followed by altruistic emotions and willingness to help other people (Nerb & Spada, 2001).

Note: See source document for full reference.

Applicable to:

Stakeholders: [Norms/values](#), [Attitudes toward environmental issues](#)

Disaster Phases: [Response](#), [Recovery](#)

Types of Actors Concerned: [Non-active citizens](#)

Hazards: [Natural hazards](#)

Recommendations:

- [Foster the adoption of a culture of disaster prevention and resilience by informing and motivating citizens to take action](#)

Source

[Deliverable D4.1 "Mapping risk perception concepts in the context of disasters" \(page 62\)](#)

This file was generated automatically on: 12.02.2019.

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<https://culturalmap.carismand.eu/a/4-1-59-natural-disasters-are-followed-by-an-increase-in-willingness-to-help-other-people>