



Use of social media not the preferred immediate response in an emergency amongst Maltese citizens

Although 92% of the Maltese participants stated that they do use social media, in an emergency situation it appears that use of social media usage is not the preferred immediate response.

Applicable to:

Stakeholders: [Communication](#), [Attitudes toward the media](#)

Disaster Phases: [Response](#)

Types of Actors Concerned: [Healthcare and emergency services](#), [Media](#)

Hazards: [Natural hazards](#), [Man-made non-intentional hazards or emergency situations](#), [Man-made intentional hazards](#)

Recommendations:

- [Develop guidelines for disaster practitioners that take into consideration the different needs of and approaches to different ethnical groups](#)
- [Inform citizens about the risk they may face and about possible actions and measures, they can take to reduce vulnerability and better prepare themselves](#)
- [Use cultural factors to improve the effectiveness of disaster communication](#)

Source

[Deliverable D5.4 "Report on citizens' reactions and opinions: Citizen Summit 2 \(Malta\)" \(page 11\)](#)

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