



## **Empowerment activation influences related to people's awareness**

Empowerment processes activation and strengthening are also deeply influenced by people's awareness (and, in turn, strongly affect people's awareness). Three kinds of awareness have been recorded. In all the cases a higher awareness positively affects empowerment processes: awareness of the presence of hazards in their area (more or less explicitly recorded in all the analysed practices both in Europe and outside); awareness about the fact that the risk of a hazard is not reducible to zero (such awareness may be present elsewhere; however, it is explicitly mentioned only in the cases related to the EU funded WeSenSeit project, i.e. Delft-NL, Doncaster-UK and Vicenza-IT); awareness of concerned people livelihood (that could be affected by disasters), underlined, specifically, in two cases outside Europe (Gujarat, India and METAGRI project).

Note: See source document for full reference.

### **Applicable to:**

Stakeholders: [Open-mindedness](#)

Disaster Phases: [Prevention](#), [Preparedness](#), [Response](#), [Recovery](#), [All disaster phases](#)

Types of Actors Concerned: [Non-active citizens](#)

Hazards: [Natural hazards](#), [Man-made non-intentional hazards or emergency situations](#), [Man-made intentional hazards](#)

### **Recommendations:**

- [Foster the adoption of a culture of disaster prevention and resilience by informing and motivating citizens to take action](#)

### **Source**

[Deliverable D7.2 "Report on linkages between empowerment practices and specific socio-economic and environmental contexts" \(page 40\)](#)

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<https://culturalmap.carismand.eu/a/7-2-41-empowerment-activation-influences-related-to-peoples-awareness>