



## Perceptions of technology

Information technology has transformed the way in which DMAs and citizens work with each other. Perceptions of technologies relating to early warning systems and decision-making, for example, vary for a variety of reasons, including organisational culture and personal cultural beliefs, and can affect their adoption and efficiency.

### Applicable to:

Stakeholders: [Customs/traditions/rituals](#), [Worldviews](#), [Communication](#)

Disaster Phases: [Response](#)

Types of Actors Concerned: [National civil protection body](#), [Local authorities](#), [Non-active citizens](#), [Government](#), [Red Cross](#), [NGOs](#), [Military](#), [Law enforcement agencies](#), [Healthcare and emergency services](#), [European Civil Protection Mechanism](#), [UN and other international organisations](#)

Hazards: [Natural hazards](#), [Man-made non-intentional hazards or emergency situations](#), [Man-made intentional hazards](#)

### Recommendations:

- [The use of new technologies \(e.g. Bluetooth\) can improve communication strategies in disaster management situations](#)
- [Use cultural factors to improve the effectiveness of disaster communication](#)

## Source

[Deliverable D7.3 "Report on cultural factors and citizen empowerment" \(page 41\)](#)

*This file was generated automatically on: 12.02.2019.*

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<https://culturalmap.carismand.eu/a/7-3-52-perceptions-of-technology>