



## Cultural impact on the general use of the LastQuake app

Culture had been found to impact on general use of the app. The conversion rate and the comments left by the users for instance vary along with cultural factors. Testimonies conversion rate are found to be higher in regions where earthquakes are rare, compared to highly seismic regions. The importance of local histories for the use of LastQuake was also demonstrated (in Deliverable report 3.1 of Work Package 3). Moreover, religious culture was found to impact the content of the testimonies. The monitoring of safety tips and safety check use also revealed variations due to cultural factors.

Note: See source document for full reference.

### Applicable to:

Stakeholders: [Norms/values](#), [Worldviews](#), [Communication](#)

Disaster Phases: [Response](#)

Types of Actors Concerned: [Non-active citizens](#), [NGOs](#)

Hazards: [Natural hazards](#)

### Source

[Deliverable D3.3b "Final report on the impact of best practices prototype implementation" \(page 43\)](#)

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<https://culturalmap.carismand.eu/a/3-3b-20-cultural-impact-on-the-general-use-of-the-lastquake-app>