



## General description of the LastQuake app

LastQuake is a mobile app launched by the EMSC (Euro-Mediterranean Seismological Centre) in July 2014. It is free and available on the App Store and Google Play. It allows users to receive rapid and reliable information when an earthquake hits. This app has been designed by seismologists for the general public, earthquake witnesses and the scientific community. In order to reach a broad, international audience, EMSC has focused on having information available in multiple languages as well as using visual communication to avoid language barriers (D3.1 - see full reference in source document). Knowing and speaking the language of a group at risk will not only help to convey the correct content of message but it can also reinforce acceptance. LastQuake is now available in 11 languages: French, English, Spanish, Italian, Portuguese, Russian, Bulgarian, Hungarian, Greek, Romanian, and Turkish. Using the results of the EMSC seismic rapid detection tools (presented in Section 2.1 of the source document), LastQuake presents primarily these significant earthquakes, as can be seen in Figure 2.2 (as shown in source document).

### Applicable to:

Stakeholders: [Access and use of infrastructure/services](#), [Communication](#), [Languages](#)

Disaster Phases: [Response](#)

Types of Actors Concerned: [Non-active citizens](#), [Active citizens](#), [NGOs](#)

Hazards: [Natural hazards](#)

### Recommendations:

- [The use of new technologies \(e.g. Bluetooth\) can improve communication strategies in disaster management situations](#)
- [Use cultural factors to improve the effectiveness of disaster communication](#)

## Source

[Deliverable D3.3a "Initial report on the impact of best practices prototype implementation" \(page 15\)](#)

*This file was generated automatically on: 12.02.2019.*

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<https://culturalmap.carismand.eu/a/3-3-3-general-description-of-the-lastquake-app>