



## Blame: an important aspect in media's coverage of risk

Blame is also an important aspect of media coverage of risk, in that some individuals and social groups are identified and inaccurately blamed as responsible for hazards and dangers for example, homosexuals for the spread of HIV/AIDS, and illegal immigrants for the loss of jobs.

### Applicable to:

Stakeholders: [Social exclusion](#)

Disaster Phases: [Preparedness](#)

Types of Actors Concerned: [Media](#)

Hazards: [Natural hazards](#), [Man-made non-intentional hazards or emergency situations](#), [Man-made intentional hazards](#)

### Recommendations:

- [Inform citizens about the risk they may face and about possible actions and measures, they can take to reduce vulnerability and better prepare themselves](#)
- [Use cultural factors to improve the effectiveness of disaster communication](#)

### Source

[Deliverable D4.1 "Mapping risk perception concepts in the context of disasters" \(page 14\)](#)

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<https://culturalmap.carismand.eu/a/4-1-4-blame-an-important-aspect-in-medias-coverage-of-risk>