



Individuals' definitions of "risk"

When defining the concept of "risk", individuals tend to see it as "negative, frightening, involving a step into the unknown" and with a sense of fatalism about what may happen (Lupton & Tulloch, 2002, p. 331).

Note: See source document for full reference.

Applicable to:

Stakeholders: [Worldviews](#)

Disaster Phases: [Prevention](#)

Types of Actors Concerned: [Non-active citizens](#)

Hazards: [Natural hazards](#), [Man-made non-intentional hazards or emergency situations](#), [Man-made intentional hazards](#)

Recommendations:

- [Develop risk assessments methodologies, which consider cultural factors, the manner in which people cognitively process information and which employ a gender perspective](#)

Source

[Deliverable D4.1 "Mapping risk perception concepts in the context of disasters" \(page 24\)](#)

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<https://culturalmap.carismand.eu/a/4-1-10-individuals-definitions-of-risk>