



Social media usage for ongoing communication with family and friends during a disaster

In the case of an ongoing disaster, where social media usage was indicated as rather likely. More than four out of five participants indicated they would be likely or very likely to use social media to inform themselves and warn or inform other social media users, and about three quarters would warn or inform family and friends, stay in contact with others or provide help through social media.

Applicable to:

Stakeholders: [Communication](#), [Attitudes toward the media](#), [Social networks](#)

Disaster Phases: [Response](#), [Recovery](#)

Types of Actors Concerned: [Media](#)

Hazards: [Natural hazards](#), [Man-made non-intentional hazards or emergency situations](#), [Man-made intentional hazards](#)

Recommendations:

- [Inform citizens about the risk they may face and about possible actions and measures. they can take to reduce vulnerability and better prepare themselves](#)
- [Use cultural factors to improve the effectiveness of disaster communication](#)

Source

[Deliverable D5.4 "Report on citizens' reactions and opinions: Citizen Summit 2 \(Malta\)" \(page 12\)](#)

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