



Cultural traits and attitudes to disaster preparedness

In the context of disaster preparedness participants outlined a number of perceived cultural traits, i.e. a behavioural inertia they characterised as “Maltese light-heartedness” due to living in pleasant surroundings, and resourcefulness in times of need. Whilst both of these are actually personal rather than cultural traits, they can also be seen as cultural values. Such shared cultural values could play an important role in building preparedness, i.e. by addressing them in the design of disaster-related information sources and messages to the public.

Applicable to:

Stakeholders: [Worldviews](#)

Disaster Phases: [Preparedness](#)

Hazards: [Natural hazards](#), [Man-made non-intentional hazards or emergency situations](#), [Man-made intentional hazards](#)

Recommendations:

- [Develop guidelines for disaster practitioners that take into consideration the different needs of and approaches to different ethnical groups](#)
- [Foster the adoption of a culture of disaster prevention and resilience by informing and motivating citizens to take action](#)

Source

[Deliverable D5.4 "Report on citizens' reactions and opinions: Citizen Summit 2 \(Malta\)" \(page 28\)](#)

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