



Adapting disaster-related messages to specific groups

Specific groups have to be identified (if any) and the message that is the easiest to understand sought out. (e.g.: children - drawings, colouring books, animations, games; the elderly: readable text, uppercase, brief).

Applicable to:

Stakeholders: [Age-related roles](#), [Communication](#), [Languages](#)

Disaster Phases: [Prevention](#), [Preparedness](#), [Response](#), [Recovery](#), [All disaster phases](#)

Types of Actors Concerned: [National civil protection body](#), [Local authorities](#), [Media](#)

Hazards: [Natural hazards](#), [Man-made non-intentional hazards or emergency situations](#), [Man-made intentional hazards](#)

Recommendations:

- [Inform citizens about the risk they may face and about possible actions and measures, they can take to reduce vulnerability and better prepare themselves](#)
- [Use cultural factors to improve the effectiveness of disaster communication](#)

Source

[Deliverable D5.10 "Report on Stakeholder Assembly 1 \(Romania\)" \(page 28\)](#)

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