



## The potential of peer education in disaster preparedness

As another aspect in the context of risk awareness and disaster response, the practitioners elaborated upon the potential of peer education, a strategy that could also be applied by engaging peers within cultural groups, with the same social status, and/or the same religious or ethnic background. For example, young people were seen to be most successful in training young people, seniors may be easiest to reach through older trainers, and technology or sports enthusiasts will be more likely to follow the advice of people who think likewise.

### Applicable to:

Stakeholders: [Communication](#), [Age-related roles](#), [Social networks](#)

Disaster Phases: [Preparedness](#), [Response](#)

Types of Actors Concerned: [National civil protection body](#), [Local authorities](#), [Government](#), [Healthcare and emergency services](#)

Hazards: [Natural hazards](#), [Man-made non-intentional hazards or emergency situations](#), [Man-made intentional hazards](#)

### Recommendations:

- [Foster the adoption of a culture of disaster prevention and resilience by informing and motivating citizens to take action](#)

### Source

[Deliverable D5.11 "Report on Stakeholder Assembly 2 \(Italy\)" \(page 53\)](#)

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