



Perceptions of safety measures, linked to both national development level and cultural factors

Safety tips use seems to be linked to national development level, and could be linked to cultural factors. These differences could be linked to cultural factors, risk perception, and risk culture. For instance, perceived earthquake preparedness in Bangladesh or Moldova may be lower than in Italy or Greece. Risk culture, as identified in D8.1 (full reference in source document) may also vary between these countries and explain a different appeal for safety advice.

Applicable to:

Stakeholders: [Open-mindedness](#)

Disaster Phases: [Prevention](#), [Preparedness](#), [Response](#)

Types of Actors Concerned: [Non-active citizens](#), [Active citizens](#)

Hazards: [Natural hazards](#)

Recommendations:

- [Develop risk assessments methodologies, which consider cultural factors, the manner in which people cognitively process information and which employ a gender perspective](#)

Source

[Deliverable D3.3a "Initial report on the impact of best practices prototype implementation" \(page 39\)](#)

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